## CLAIMS

What is claimed is:

1. A hot melt thermoplastic elastomer composition comprising:

from about 35 % by weight to about 70 % by weight of a block copolymer formed from at least two blocks, a first block comprising at least one monoalkenyl arene and a second block comprising at least one conjugated diene;

from about 5 % by weight to about 30 % by weight of a tackifying agent; and

from about 15 % by weight to about 45 % by weight of a plasticizer,

wherein the composition has a viscosity of from about 75,000 mPa.s to about 5,000 mPa.s at a temperature of about 350° F.

2. The composition of claim 1, wherein said monoalkenyl arene is styrene.

3. The composition of claim 1, wherein said conjugated diene is butadiene or isoprene.

4. The composition of claim 1, wherein said monoalkenyl arene is styrene and said conjugated diene is butadiene.

5. The composition of claim 1, wherein said monoalkenyl arene is styrene and said conjugated diene is isoprene.

6. The composition of claim 1, wherein said composition exhibits a shear storage modulus (G') of from $7 \times 10^7$ to $1.5 \times 10^6$ at 20°C, and from $2 \times 10^5$ to $1.5 \times 10^6$ at 40°C.

7. The composition of claim 1, wherein said composition is not a pressure sensitive adhesive.

8. The composition of claim 1, wherein said composition has a shear storage modulus of greater than about 3 x $10^6$ dynes/cm$^2$ over a temperature range of between about 0°C and about 60°C.

9. The composition of claim 8, wherein said shear storage modulus is between about 9 x $10^6$ dynes/cm$^2$ and about 3 x $10^6$ dynes/cm$^2$ over a temperature range of between about 0°C and about 60°C.

10. The composition of claim 1, wherein said composition has a shear storage modulus of less than about 3 x $10^6$ dynes/cm$^2$ over a temperature range of between about 0°C and about 60°C.

11. The composition of claim 1, wherein said composition exhibits no greater than 50% set.

12. A laminate comprising
a first substrate; and
a hot melt thermoplastic elastomer composition associated with the substrate, the composition having a viscosity of from about 75,000 mPa.s to about 5,000 mPa.s at a temperature of about 350° F, the composition comprising:
from about 35 % by weight to about 70 % by weight of a block copolymer formed from at least two blocks;
from about 5 % by weight to about 30 % by weight of a tackifying agent; and
from about 15 % by weight to about 45 % by weight of a plasticizer.

13. The laminate of claim 12, wherein said laminate is used in side panels, waist bands, cuffs, topsheets, backsheets, bandages, wraps or wound dressings.

14. The laminate of claim 12, wherein said laminate is disposed upon an absorbent material, such that an absorbent article is formed.

15. The laminate of claim 14, wherein said article is pull-on diapers, training pants, disposable diapers with fasteners, feminine napkins, pantiliners or incontinence garments.

16. The laminate of claim 12 further comprising a second substrate associated with the composition.

17. A method of extruding a hot melt thermoplastic composition comprising:

providing a hot melt thermoplastic elastomer composition having a viscosity of from about 75,000 mPa.s to about 5,000 mPa.s at a temperature of about 350° F, the composition comprising:

from about 35 % by weight to about 70 % by weight of a block copolymer formed from at least two blocks;

from about 5 % by weight to about 30 % by weight of a tackifying agent; and

from about 15 % by weight to about 45 % by weight of a plasticizer; and

extruding the composition with a spiral spraying action such that filaments of the composition overlap and intercross with each other to create a three-dimensional web.

18. The method of claim 17 wherein the extruding the composition with a spiral spraying action is performed with at least one spray nozzle.

19. An interlocking hot melt thermoplastic elastomer web comprising overlapping and intercrossing filaments of a hot melt thermoplastic elastomer composition having a viscosity of from about 75,000 mPa.s to about 5,000 mPa.s at a temperature of about 350° F, the composition comprising:

(a) from about 35 % by weight to about 70 % by weight of a block copolymer formed from at least two blocks;

(b) from about 5 % by weight to about 30 % by weight of a tackifying agent; and

(c) from about 15 % by weight to about 45 % by weight of a plasticizer,

wherein the web can be elongated in both a machine direction and a transverse direction.

20. The web of claim 19 wherein the web can be elongated at least 50% from an untensioned state and return to at least 70% of the untensioned state after tension is removed.